

BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

APR 12 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

93-38

In the Matter of

Amendment of the Commission's Rules
to Permit Private Carrier Paging
Licenses to Provide Services to Individuals

RM-8017

INITIAL COMMENTS
OF
FIRST NATIONAL PAGING COMPANY, INC.

FIRST NATIONAL PAGING COMPANY, INC. ("First National" or "Company"), acting through counsel and in accordance with the Commission's Notice of Proposed Rulemaking, FCC 93-112, released March 12, 1993 ("NPRM"), hereby submits its Initial Comments in the captioned proceeding.

1. First National is licensed to provide private carrier paging ("PCP") services on 929.1875 MHz and has recently initiated operations in a number of cities around the country. As a PCP licensee, First National has direct interest in the outcome of this proceeding.

2. First National wholeheartedly supports the Commission's proposal to permit PCP systems to provide paging service to individuals and urges its expeditious approval. The existing ban on such service is inconsistent with the regulatory regime for other major Part 90 service providers. And the growth in the demand for (and use of) paging services for other than purely business reasons supports a lifting of this restriction.

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3. Lifting the prohibition will give PCP providers access to the expanding retail marketplace for paging services and help promote and maintain competition for such services as common

~~service paging providers have access.~~